What the Tech is That?
A technology showcase
2011 Wyoming Library Association Conference
A project of the the WLA New Technology Interest Group
http://wlanewtechinterestgroup.pbworks.com

Audacity - http://audacity.sourceforge.net/
Free open source software that can be used for sound recording and editing. A few of the things you can do with Audacity are: record audio, convert tapes and records, edit sound files, and re-mix sounds.

Scrible - http://www.scrible.com/
Free toolbar that allows you to add annotations to web pages and save, organize, share, and export them.

Creately - http://creately.com/
Online diagramming/information graphing tool that lets you create, share and collaborate.

Storify - http://storify.com/
Pull information from social media (tweets, videos, photos, and links) and use them to build stories with your own commentary to share on your social networking site or webpage.

Historypin - http://www.historypin.com/
Is a Google Maps mashup site that lets people overlay historical photos over the top of current day Google maps.

QR Codes - http://www.libsuccess.org/index.php?title=QR_Codes
What are they? Portals to information! QR codes are essentially 2-dimensional barcode. Users scan the QR Code with a scanning device (for example, the camera on a smart phone), and they are automatically directed to a website or the application specialized to handle the code's data.

Digress.it - http://digress.it/
A free Wordpress plug-in that lets you comment on a text paragraph by paragraph. Use it to get public comment on blogs, reports, or even books.

Mobile Libraries – http://winksite.com/
More people are using their cell phones for browsing than calling. Libraries can tap into this with mobile services.

Stampt - http://stampt.com/
A customer-loyalty program for smartphones.

TweetDeck - http://www.tweetdeck.com/
Twittering? Want to be really social, try TweetDeck! TweetDeck is your personal real-time browser, connecting you with your contacts across Twitter, Facebook, MySpace, LinkedIn, Foursquare, Google Buzz and more.

Foursquare - https://foursquare.com/
A location-based social-networking site where users can "check-in" to various venues (like your library). Use it for outreach and marketing of your library.

Hootsuite - http://hootsuite.com/
The way to manage an organizational Twitter account.. Monitor and post to multiple social networks, including Facebook and Twitter, using the HootSuite dashboard.

Evernote - http://www.evernote.com/
Where good ideas go to thrive. Software designed for note taking and saving different types of files in one place, accessible via your computer, the web, or smartphone.

Overstream - http://www.overstream.net/
Add captions to any video.

Flixtime - http://flixtime.com/
An online, easy to use photograph and video slide show creator. Create basic 60 second videos for free, or pay a reasonable fee to make longer videos and have more editing options.

Instapaper - http://www.instapaper.com/
Instapaper facilitates easy reading of long text content. We discover web content throughout the day, and sometimes, we don't have time to read long articles right when we find them. Instapaper allows you to easily save them for later, when you do have time, so you don't just forget about them or skim through them. The times we *find* information aren't always ideal for *consuming* it. Instapaper helps you bridge that gap.

Google+ - plus.google.com
Is the new social network developed by Google that is set to compete with Facebook. It emphasizes the simplicity of deciding what you share with what people. No longer do you have to worry about who sees what you post.

Fur.ly - . http://fur.ly/
Shorten up to 50 URLs into one. A convenient application of choosing multiple URLs and combining them into just one. Perfect for a teacher wanting to create a web quest where students are guided through multiple resources, or to send a potential WLA conference goer several pages about the Fall conference

Weebly - www.weebly.com
A Content Management System (CMS) that allows you to create free websites using a simple What You See is What You Get interface.

Typewith.me - http://typewith.me
An easy, quick way to encourage online collaboration. Sixteen people can simultaneously work together on a project at the same time. Import a .pdf, WORD, or .html file. Chat option available as well.

Instagr.am - www.instagr.am
Instagr.am is a way to share moments of your life through pictures taken on your iOS devices (android support is coming). Using retro filters you can share photos you take with your social networks easily and artistically.

Vocaroo - http://vocaroo.com
Vocaroo is a shiny new service for sending voice messages across the Web. Use a microphone for recording. Uses FLASH. There is no limit on message length. Messages can be downloaded as a .wav or .ogg file. Messages will expire after 5 months.

Tumblr - www.tumblr.com
A micro blogging platform used to share thoughts or moments with friends and followers. Think of something in-between the 140 character limit of Twitter and a full blown blog.

Masher - http://masher.com
Masher is an online video-editing and messaging tool. You can create your mashes by uploading and combining your videos and images with the extensive footage, music, transitions, special effects and skins all for free. Create a movie, video greeting card or slideshow. When you're ready, easily share your mash by email, post to your blog or website, or publish to your favorite online social network.

Layar - www.layar.com
A mobile application that visually overlays information from social networks onto the real world. Using Augmented Reality technology you can see web 2.0 information in the real world in real time.

Biblion: World's Fair - http://exhibitions.nypl.org/biblion/worldsfair/
A free Apple iPad app. This former App of the Week provides access to documents, images, films, audio, and essays about the 1939-1940 World's Fair in New York City. A web version of it came out this past summer. The Futurama portion of it will be featured.

Corkboard.me - http://corkboard.me and **Linoit -** http://linoit.com
Two free online sticky note sharing sites. Arrange pictures or notes any way you want. Easy to share and use.

Batchgeo - http://www.batchgeo.com/
Create a Google Map Mashup with your data, just by uploading a spreadsheet.

Many Eyes - http://www-958.ibm.com/software/data/cognos/manyeyes/
A free interactive visualization experiment by IBM Research and the IBM Cognos software group. It is a collection of data visualizations which allows users to create visualizations of their own data, discuss their discoveries, and be involved with the visualizations and data sets of others. Once registered you can rate data sets, select items to watch, and create & participate in topic centers.

Tagxedo - http://www.tagxedo.com/
Turn words -- famous speeches, news articles, slogans and themes, even your love letters -- into a visually stunning word clouds and word pictures, words individually sized appropriately to highlight the frequencies of occurrence within the body of text. Easily saved and shared.

Big Marker – http://www.bigmarker.com/about/
BigMarker is a free web conferencing service and community that allows you to hold meetings or webinars and view and mark up documents with whiteboard tools (no text tool). Connect with webcams, VOIP and chat. Phone-in option available also.

Google Apps for Business - http://www.google.com/apps/intl/en/business/
An enterprise suite of web-based messaging and collaboration applications for businesses, schools and other organizations. In 2011, Wyoming state government transitioned 10,000 employees to Google Apps with the expectation of saving over $1 million annually. Google Apps includes as a core offering, Gmail for business, Google Docs, Google Calendar, Google Sites, and more for $5 per user per month.

Simple Booklet - http://simplebooklet.com
Easily create free promotions, product guides and brochures you can post to your website and across the social web. Create newsletters, reports, flashcards, and walkthroughs you can post everywhere on the web.

Downloadr - http://janten.com/downloadr/
Tired of downloading Flickr images one at a time? Try Downloadr for a fast way to batch download.

The Newspaper Clipping Generator - http://www.fodey.com/generators/newspaper/snippet.asp
Free and fun way to create newspaper clippings with your own headline and story. Key in any info and it generates a newspaper clipping for you to use in a presentation, blog, report, etc.

Easy Notecards - . http://www.easynotecards.com
A place for students and teachers to create, study, print and share interactive notecards for their textbooks.

Scribblar - http://www.scribblar.com/
Free, interactive online whiteboard for simple, effective collaboration. Audio, image collaboration, text-chat and more. Great for training or brainstorming.

Urbanspoon - http://www.urbanspoon.com/c/110/Cheyenne-restaurants.html
A great restaurant tool, even for rural Wyoming. It has free mobile apps for Android, BlackBerry and iPhone users. While you can search for information and vote on restaurants without an Urbanspoon account, you'll need one to share experiences, post photos, get recommendations, create a wishlist of restaurants you'd like to visit, and more. Everybody who joins can make Urbanspoon a little better.

OCLS Shake It! - *Various App Stores/iTunes –*
Example at : http://www.appbrain.com/app/ocls-shake-it/com.OCLS.android
Find something to read, watch, or listen to with OCLS Shake It! Give your Android device a shake, and OCLS Shake It! will find a title for you in our catalog. Discover a whole world of audiobooks, movies, novels, biographies, and more! Want a different suggestion? Give it another shake!

Square - https://squareup.com/
Now all you need to accept credit cards is iPad, iPhone or Android. Free reader, fast setup, one simple rate for swipe fees.

WIX - http://www.wix.com/
Allows you to easily create a free flash based website.

GIMP -- http://www.gimp.org/
GIMP is an acronym for GNU Image Manipulation Program. It is a freely distributed program for such tasks as photo retouching, image composition and image authoring.

See all of these sites at http://fur.ly/0/wla2011newtech1 and http://fur.ly/0/wla2011newtech2

Planners and Presenters: **Rebecca Steffen** is currently the Circulation Department Manager for the Campbell County Public Library, and serves as chair for the libraries web page committee. **Cindy Moore** works at the Rock Springs Library as the Head of Reference and Circulation. **Laura Uglean Jackson** is an Assistant Archivist at the American Heritage Center, University of Wyoming. **Lori Clark-Erickson** is the Jackson Hole HS Teacher-Librarian, oversees the Teton County District libraries, is a committee member of the WSL Shared Purchases, is the Teacher-Librarian representative on the WDOE Language Arts Standards committee and loves new techie innovations. **Jesse Sevier** works as the Marketing and Multi-Media specialist at the Wyoming State Library, he has worked in social media and internet marketing for several years. **Brian Greene** is the WYLD Program Manager of the Wyoming State Library where he's been since 1992. **Jamie Markus** is the Library Development Manager at the Wyoming State Library and Past President of the Wyoming Library Association. **Susan Mark** is the statistics librarian for the Wyoming State Library's library development office. She also works in reference and does collection development for WSL's library science materials. **Sara Francis** is the Special Populations Outreach Librarian at the State Library. She has worked in public libraries and loves *The Big Bang Theory.*